

Exponential growth of the rice market thanks to SAP Business One

Al Shahd is a prominent player in the food industry based in Jordan, with a specialization in the distribution and marketing of rice. As one of the frontrunners in this sector within the region, the company has built a strong reputation for delivering high-quality products. Their reach isn't limited to the local market; they also have an extensive export operation that sends their premium rice to multiple countries around the globe. SAP allows them to maintain a competitive edge and helps foster relationships with international partners.

Before: Challenges and Opportunities

- The company was using a system that could not sustain the level of transactions in the accounts receivable area that had been handled
- Al Shahd needed an ERP that would provide the ability to process a large volume of information and accompany the future growth of the company

Why SAP Business One and SkyTech

- SAP Business One is a world-class software that is constantly updated to stay at the forefront
- Partner deemed responsive and highly professional giving detailed solutions
- Solution affords all the benefits of digital transformation such as scalability, complete data visibility; process and energy optimization

After: Value-Driven Results

- The addition of invoicing and inventory add-ons enhanced the tracking of buying and stocking activities in the new system
- The implementation of a data system focused and updated in real time streamlined information analysis and timely decision making



"I advise companies that would like to work with international brands to achieve their targets to consider using SAP Business One."

Maher Al Emam, Managing Director, Al Shahd

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Featured Partner



Al Shahd
Amman, Jordan
<http://www.alshahd-jo.com/>

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[Al-Shahd feeds expansion plans with SAP Business One](#)

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