

OpenSooq connecting users thanks to **SAP Business One**



OpenSooq is a leading mobile classifieds marketplace connecting buyers and sellers with over 800 million visits per year. With a presence in 20 markets while offering over 120 different subcategories for users to sell and buy with a key focus on Autos, Real Estate, Recruitment and consumer goods (classifieds). SAP solutions have been instrumental in enabling OpenSooq to efficiently manage its operations and support future growth.

Before: Challenges and Opportunities

- The company was using a system that could not track customers properly
- OpenSooq required an ERP system capable of efficiently handling a significant amount of data and supporting the company's future expansion

Why SAP Business One and SkyTech

- SAP Business One is a world-class software that is constantly updated with accurate data
- SkyTech delivered excellent technical assistance, with a team of SAP solution experts guiding employees throughout the implementation process

After: Value-Driven Results

- SAP Business One drove the automation of the company's internal processes to speed up the analysis of information and facilitate management's work
- Tracking of transactions and operations
- A system with centralized and updated information allowed a more rigorous control of activities

“We cannot make mistakes, that’s why we go with **SAP Business One, because we need accurate data.”**

Mohammad Al Homsy, Financial Controller, OpenSooq

+1.2 Millions of user per month

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[OpenSooq buys into SAP Business One to improve profitability](#)

